



**Everyone loves cookies and beer. So does**

**STEEL-IT®**



**STEEL-IT coating systems with custom-engineered, 316L stainless steel flake provide superior protection against corrosion, high-pressure washdowns and chemicals.**

**“Even after 10-12 years, when we retrofit our machines, STEEL-IT is still hanging in there looking as good as it did when we first applied it.”\***

One thing that manufacturers of conveyors, bottling systems, and other packaging and processing equipment agree on is that once you use STEEL-IT to protect your equipment, there's no going back. STEEL-IT outperforms <insert name of last industrial coating system you used>.

STEEL-IT coating systems are USDA approved for incidental food contact, so don't use them in your next cookie recipe. However, STEEL-IT is ideal to protect equipment that produces cookies, beer, hamburger patties, chicken legs, chocolate, coffee, yummy baked goods...

\* Wrabacon Inc.

#### **Steel-It Europa**

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# Leading food and beverage companies specify STEEL-IT to protect their equipment against corrosion and high-pressure washdowns.



## STEEL-IT: When you want to maximize the life of your equipment

"Previously, we were using an epoxy paint to coat the carbon steel structural frames that support and hold the machinery together. However, the paint tended to chip over time and detracted from the appearance of the machine. We decided to switch to STEEL-IT because it offered us a much longer lasting finish, especially when applied over its epoxy primer."

Cloud Corporation

## STEEL-IT: When you are under the gun

"We are usually under the gun to get products out the door, and STEEL-IT saves us time in the paint booth. Compared to standard enamels, set-up is quicker, coverage is better, application time is shorter, and air-curing time is faster."

The Peerless Group

## STEEL-IT: When your equipment needs to perform under punishing conditions

"In industrial refrigeration applications - where our equipment faces temperature cycling ranging from 280° F down to -20° F - we haven't found a better coating system than STEEL-IT. Other oil-based paints last for maybe 6 months compared to STEEL-IT, which lasts at least 5 years before needing touch-up. The challenge for any coating in such an environment occurs when the temperature drops and the surface starts to sweat. The moisture breaks down other paints we've tried causing them to flake off. That just doesn't happen with STEEL-IT. STEEL-IT adheres."

Ultimate Fabrication, Inc.



## About Stainless Steel Coatings, Inc.

Since 1974, Stainless Steel Coatings has developed and manufactured the STEEL-IT brand of coatings systems formulated to provide superior corrosion-protection for ferrous metals. STEEL-IT's polyurethane, epoxy, and high temperature resistant product lines incorporate a custom-engineered, 316L stainless steel flake that yields a chip- and abrasion-resistant metallic finish.

USDA-approved for incidental contact, STEEL-IT coating systems, now in their 40<sup>th</sup> year, have long found wide use among food processing, pharmaceutical, and packaging equipment manufacturers who prize the brand for its outstanding performance, aesthetic appeal, and ease-of-use.

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